

Fair Housing Advertising

Word And Phrase List

NOT ACCEPTABLE

Able-bodied
Adult living
Adult community
Adults only
African
Agile
Asian
Bachelor
Bachelor pad
Board approval required
Catholic
Caucasian
Chicano
Chinese
Colored
Couple
Couples only
(Description of) Landlord
Description of tenant
Empty nesters
(Ethnic references)
Exclusive
Executive
Females only
Female roommate
Healthy only
Hispanic
Independent Living
Indian
Integrated
Irish
Jewish
Latino
Males only
Male roommate
Married
Mature couple
Mature individual
Mature persons

Neighborhood name
Newly-weds
No alcoholics
No blacks
No blind
No children
No crippled
No deaf
No drinkers
No gays
No impaired
No lesbians
No mentally handicapped
No mentally ill
No play area
No retarded
No seasonal worker
No smokers
No smoking
No Social Security Insurance
(SSI)
No unemployed
Non-drinkers
Non-smokers
Not for handicapped
(#) of children
Nursery
Older persons
One child
One person
Oriental
Physically fit
Polish
Privacy
Private driveway
Private entrance
Private property
Private setting
Puerto Rican
Quiet tenants
Responsible
School district

Fair Housing Advertising

Word And Phrase List

CAUTION

Active
Close to
Desirable neighborhood
Domestic's quarters
Fisherman's retreat
(gender)
Gentleman's farm
Grandma's house
Great for family
Elderly only
Handyman's dream
Mother-in-law apartment
Nanny's room
Near
No students
No Section 8
(#) of persons
Prestigious
Quality neighborhood
Quiet neighborhood
Quiet
Restricted
Retired
Secure
Seniors
Senior citizens
Senior housing
(sex or gender)
Single woman or man
Sophisticated
Students
Two people
View of
With view
Within walking distance of

ACCEPTABLE

Near bus/MAX
Credit check required
Den
Equal Housing Opportunity
Family room
Fixer-upper
Hobby farm
Near public transportation
Nice
No disruptive behavior
No drugs
No drug users
(#) of bedrooms
Nursing home
Play area
Quality construction
Security provided
Senior discount
(square feet)
Townhouse
Traditional style
Tranquil setting
Verifiable income